

For further information on an agenda item, please contact the City at 12363 Limonite Ave. Suite 910, Eastvale, CA 91752

AGENDA
MEETING OF THE CITY OF EASTVALE SIGNS IN THE RIGHT OF WAY
AD HOC COMMITTEE
Tuesday, April 10, 2012
3:00 P.M.
City Hall Conference Room, 12363 Limonite Ave, Suite 910

1. CALL TO ORDER: 3:00 p.m.

2. ROLL CALL/PLEDGE OF ALLEGIANCE:

Committee Members: Ric Welch, Bill Van Leeuwen, Ed Moreno, Jorge Razo, Tommy Thompson, Kathy Walker

City Staff Members: Todd Morris, Eric Norris

3. DISCUSSION ITEMS:

6.1 Draft Regulations for Temporary Signs in the Right of Way.

If desired, the Committee may recommend adoption of the proposed regulations prepared by staff, with any revisions if needed.

4. ADJOURNMENT:

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the City of Eastvale. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting.

POSTING STATEMENT:

I, Ariel Berry, Deputy City Clerk or my designee hereby certify that a true and correct, accurate copy of the foregoing agenda was posted on April 5, 2012, seventy-two (72) hours prior to the meeting per Government Code 54954.2.

12363 Limonite Ave. Suite 910, Eastvale, CA 91752

Rosa Parks Elementary School 13830 Whispering Hills Drive

Eastvale Library, Roosevelt High School, 7447 Cleveland Ave.

City of Eastvale Website, www.ci.eastvale.ca.us

TEMPORARY SIGNS IN THE RIGHT OF WAY
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1. Temporary Signs in the Right of Way. The purpose of this Section is to establish time, place and manner regulations of temporary signs to be placed in the public right of way. No temporary sign shall be placed, posted or otherwise affixed in the public right of way, except as provided in this Section.

- a. **Temporary Right Of Way Sign Standards.** All temporary signs allowed in this Section to be placed in the right of way must:
 - i. Be free-standing and securely mounted on a wooden or metal stake;
 - ii. Be no higher than four (4) feet above grade;
 - iii. Be no larger than six (6) square feet;
 - iv. Be constructed of substantial sturdy, durable and weather-proof material;
 - v. Be kept in good repair;
 - vi. Be non-illuminated; and
 - vii. Include the contact name and phone number of the person responsible for the sign, either on the front or back of the sign.

- b. **No Permit Required.** No Planning permit is required for temporary signs in the right of way as authorized under this Section. Placement of signs shall require an Encroachment Permit by the Public Works Department.

- c. **Message Neutrality.** This Section does not regulate the content of signs. However, Signs may be subject to legal enforcement through state and federal laws dealing with misleading, illegal or obscene content.

- d. **Permitted Location.** Temporary signs in the right of way may be located only in the following areas and in the following manner:
 - i. Signs may be placed in the right of way adjacent to arterial or collector roadways, as shown on the Circulation Map of the Eastvale General Plan.
 - ii. Located on land in an agriculture or residential zoning district.
 - iii. Located a minimum of two hundred feet (200 ft) from an intersection (as measured from the nearest inside curb) and outside of any clear vision view triangle of roadways or driveways.
 - iv. Located at least two feet from the edge of a curb or sidewalk.
 - v. Signs shall be installed so as not to damage plant materials, irrigation equipment or other public property.
 - vi. No Sign can be closer that forty feet (40 ft) from any other temporary sign.
 - vii. No more than six (6) signs per business, entity, or person(s) shall be located on a single block face, which for the purpose of this Section is the street frontage between major intersections (e.g. collector and/or arterial intersections).

- e. **Time.** Temporary signs in the right of way may be in place only during the hours of 6 p.m. Friday to 6 a.m. Monday.

- f. **Prohibitions.** The following prohibitions apply to temporary signs in the right of way:

- i. No person shall place a sign on any structure within the right of way, including utility poles, light standards, traffic signals, etc.
 - ii. Signs may not be placed in the center median or on a sidewalk.
 - iii. Signs may not be constructed of single ply cardboard, paper, or any flexible material.
 - iv. Signs may not include any attachments, such as balloons, streamers, etc., affixed to the sign.
 - v. Signs may not obstruct the view of street signs or traffic control devices.
- g. **Enforcement.** Temporary signs placed in the public right of way which do not comply with the requirement of this Section will be subject to summary removal and enforcement in accordance with Section 1.8 (Enforcement) of City of Eastvale Zoning Code.