

Increasing Online Visibility

What Do Your Customers See

Online Visibility Is The Number One Requirement To Grow Your Business.

Leave this workshop knowing exactly what you need to do to skyrocket your online visibility. Topics covered include:



- How To Target Your Potential Customers and Get Their Attention
- How To Stand Out From The Competition
- How To Drive More Traffic To Your Website and Business
- How To Maximize Your Website For Visibility – No Tech Knowledge
- How To Take Advantage of Online Directories like Yelp and Google
- Social Media – How To Use It To Market Your Business

This is a workshop you do not want to miss!

DATE: Thursday, January 19, 2017
TIME: 1:00 PM – 3PM
LOCATION: New Day Christian Church
7155 Hamner Ave.
Eastvale, CA 92880
*Accessible from Schleisman Rd.
COST: There is no cost to attend

Sponsored By:



Registration is required as seating is limited.
Register at:

<http://inlandempire.score.org/localworkshops>

Presented By: Helene Berren *Marketing Specialist*

Helene Berren is owner of AmpUrBiz, a Marketing firm that focuses on helping small to medium sized businesses understand their business models and pain, and helping them to find unique ways to increase their company revenues and sales. Helene has a degree in Mathematics and worked at IBM for over ten years. The team at AmpUrBiz brings the skills you need, combining expertise in search engine optimization and social media, website creation, traditional sales and marketing, business planning, and PR and advertising, to take your business to the next level.



One-on-One confidential business consulting available every 1st and 3rd Monday at Eastvale City Hall.

Appointments for one (1) hour mentoring sessions can be made on the Inland Empire website at <https://inlandempire.score.org/>.