

**MINUTES**  
**SPECIAL MEETING OF THE CITY COUNCIL,**  
**OF THE CITY OF EASTVALE**  
**Wednesday, August 6, 2014**  
**5:00 P.M.**

**Rosa Parks Elementary School, 13830 Whispering Hills Drive**

**1. CALL TO ORDER:** 5:03 p.m.

**2. ROLL CALL/PLEDGE OF ALLEGIANCE/INVOCATION:**

Council Members present: Council Members Welch, Link, Mayor Pro Tem Rush, and Mayor Bootsma.

Staff Members present: City Manager Jacobs, City Attorney Cavanaugh, Public Information Officer Nissen, Deputy Finance Director Gitmed, Management Analyst Rowe, and Recording Secretary Wuence.

**The Pledge of Allegiance was led by Mayor Bootsma.**

**3. PUBLIC COMMENT/CITIZEN PARTICIPATION:**

There were no Public Comments.

**4. NEW BUSINESS ITEMS:**

**4.1 City Council Applicant Interviews.**

Recommendation: Discuss.

Mayor Bootsma explained the process for interviews and appointment of City Council Member.

The City Council questions for the applicants were as follows:

Council Member Welch: As a Council Member, how will you ensure that your decisions are made in the best interest of the City as a whole, rather than from limited input that you may receive at a public meeting or from organized groups?

Council Member Link: What measures would you implement to ensure that Eastvale has the funds to not only maintain, but provide the future needs for law enforcement, fire, and infrastructure maintenance?

Mayor Pro Tem Rush: What do you believe are the three most important challenges facing Eastvale within the next five years?

Mayor Bootsma: What skills do you bring to the City and in what ways have you been involved in the City since you have lived in Eastvale?

Byron Woods, a 12-year resident, provided an introduction of himself and responded to the questions by the City Council. He stated that he was a 32 year veteran of the Los Angeles County Sheriff's Department. He stated that as a public servant he knows the importance of customer service and building trust and good relationships with the community. He felt that law enforcement was a key component of any city and has been involved in contract negotiations with cities such as Eastvale. He believes a good way to save money would be to take advantage of the senior citizen residents as volunteers. Mr. Woods believes that schools, business development, and law enforcement are the most important challenges for Eastvale. He stated that he brings a fresh set of eyes to the Council. He has leadership skills and is a founding member of the Corona Community A&E Church and was responsible for their finances for 5 years.

Council Member Welch asked for some examples of diversity of businesses that Mr. Woods mentioned in his application.

Mr. Woods stated that providing a base for senior citizens that want to give back to the community was a good way to diversify.

Joe Tessari, a resident since 2006, provided an introduction of himself and responded to the questions by the City Council. He noted that he has been active in the community as a Planning Commissioner, Eastvale Kiwanis president, Eastvale Community Foundation Volunteer, and other organizations. He stated that he would monitor social media, attend community events, network with people that are community leaders, and maintain a good relationship with the City's Public Information Officer. He noted that building the tax base through point of sale businesses, exercising fiscal responsibility, and building up reserve funds are ways to ensure the City has the funds necessary to maintain and provide the future needs for public safety and infrastructure maintenance. He believes the three most important issues are infrastructure, public safety, and fiscal responsibility. He stated that he has strong leadership skills and can make tough decisions based on gathering and analyzing information to do what is right for the community.

Mayor Pro Tem Rush asked if Mr. Tessari felt that commercial development and point of sale was the most important and the only aspect of Eastvale's business development or if he would add any other aspects of business developments to that.

Mr. Tessari replied that the City needed to go out and solicit businesses that would provide decent paying jobs and generate point of sale revenue, including getting the tenants to fill the brick and mortar structures that have been built.

Council Member Welch asked what role Mr. Tessari felt he would play as a Council Member going out to solicit companies.

Mr. Tessari stated that a primary role would be to appoint a qualified member of city staff to be a point person to solicit businesses as well as doing his best to sell the city based on its many attributes when contacted by vendors.

Brandon Villalpando, a resident, provided an introduction of himself and responded to the questions by the City Council. He stated that he would work to grow Eastvale's financial infrastructure and bring businesses that will bring revenue and jobs for economic prosperity. He stated that he would look to colleagues and mentors for wisdom prior to making decisions. He noted that he would have a conservative approach and keep a watchful eye on finances to ensure the City has the funds necessary to maintain and provide the future needs for public safety and infrastructure maintenance. He believes that economic growth, job opportunities for residents, and strengthening financial infrastructure are the most important challenges facing Eastvale. He stated that he has worked with an information sharing organization keeping a close eye on the city and has skills and experience listening to people and growing his own family business, which is similar to a growing city.

Council Member Welch asked how Mr. Villalpando judges character in a company that would want to come to Eastvale.

Mr. Villalpando noted that he looks beyond flowery language and big ideas that businessmen may present and does research on the companies and what they have done and where they are going.

Cesar Morales, a 10-year resident, provided an introduction of himself and responded to the questions by the City Council. He stated that he has been involved since Eastvale became a City and knows school administrators and Police Lieutenants, Captains, and Chief Horton. Mr. Morales stated that his main concerns are school safety and cleaning up the City's common areas. He stated that setting up different precincts throughout the City as part of Neighborhood Watch and utilizing the block captain or representative from each area as a liaison to the Council would be a good way to get input from more citizens. He stated that proactively promoting the "Shop Eastvale" campaign with signs throughout the City would ensure that Eastvale has the funds to not only maintain but provide the future needs for law enforcement, fire, and infrastructure maintenance. He believes the biggest challenges facing Eastvale are getting citizens more involved to provide input, getting people to shop in Eastvale through the "Shop Eastvale" campaign to keep the tax base going, and overall safety. He noted that he is not a professional politician but has personal life experiences that would bring diversity to the City Council and works well with people. He has been involved with the schools and coaching Little League.

Council Member Welch asked Mr. Morales for any specific suggestions he could give to find ways to add to the City's tax base as he stated in his application.

Mr. Morales replied that the City should be careful to attract businesses that would provide services for residents as there are many new residential developments but not enough new schools being built. He felt it was important to pressure CNUSD to plan for future schools and acquire land.

William Van Leeuwen, a resident since 1974, provided an introduction of himself and responded to the questions by the City Council. He stated that he is a semi-retired dairy farmer and owner of the Mid-Hill Golf Center and U-haul Dealership. He stated that he is concerned about the fiscal and social development of Eastvale. He has served on various Dairy Industry and Charity Boards and is familiar with parliamentary procedures. He stated that decisions should be made from a personal standpoint and should meet his moral standards. He stated that he would be open-minded to listen to opinions and weigh them against the good of all. He stated that as the City grows we should find a good tax base to ensure that Eastvale has the funds to not only maintain but provide the future needs for law enforcement, fire, and infrastructure maintenance. He stated that Eastvale's main challenge is providing public services for the demands of our growing population and balancing the number of people here. Mr. Van Leeuwen stated that he has a deep desire to continue helping to bring the community together and keep them informed.

Council Member Welch asked Mr. Van Leeuwen to elaborate on the questions he listed in his application. Mr. Van Leeuwen replied that after growing up in a rural environment, he was concerned about the large number of students in the schools, especially ERHS with a capacity for 4,000 students. He noted that it would be difficult to service each child and keep them from falling through the cracks and needs to be discussed. He also stated that the home, church, and school are the basis of everything and the City needs to do what it can to strengthen the home.

Brandon Stuart, a three year resident, provided an introduction of himself and responded to the questions by the City Council. He stated that he was a former Sheriff's Deputy in Maricopa County, Arizona. Currently he is a Director of Security for a Golf Course Community and previously was Asset Protection Leader for Target in Eastvale. He stated that he would look at statistics regarding any decision to be made and look to other Council Members for opinions depending on each situation. He stated that the "Shop Eastvale" Campaign and bringing a Victoria Gardens type center at the Leal Property would bring tax revenue to ensure that Eastvale has the funds to not only maintain but provide the future needs for law enforcement, fire, and infrastructure maintenance. He believes the most important challenges facing Eastvale are bringing new businesses to the City, elimination of marijuana grow-houses, and Shop Eastvale and traffic, especially around schools. He stated that he had been involved with the Sheriff's Department events and as a Target employee visited Eastvale

elementary schools. Additionally, he has worked with HOA Boards and feels his integrity and honesty are great assets to the City.

Council Member Welch asked Mr. Stuart to provide comments on the efforts that have taken place to combat marijuana grow-houses. Mr. Stuart replied that the Sheriff's Team has been doing a good job following up on tips and that harsher penalties could be implemented on owners of the grow-houses.

Tyrone Spears, a resident, provided an introduction of himself and responded to the questions by the City Council. He stated that he has experience in local government, community organizations and risk management. He stated that once he had all information regarding any decision, he would reach out and speak to citizens and make an informed decision. He stated that generating local tax dollars and fighting to get back Eastvale's VLF funds would ensure that Eastvale has the funds to not only maintain but provide the future needs for law enforcement, fire, and infrastructure maintenance. He believes the three most important challenges facing Eastvale are continued growth, sustainability, and completion of projects, such as the Leal Property, for job creation and income. He has a risk management background, ability to manage projects and budgets and experience working with local governments. He stated that he submitted applications for the Eastvale Community Foundation Board and other commissions but did not receive call backs from those organizations. He does help at his children's schools.

Council Member Welch asked Mr. Spears to elaborate on statements from his application regarding infrastructure and development. Mr. Spears noted that it referred to the capital projects that the City has or is planning that would bring businesses that would provide jobs and economic development.

Council Member Welch asked for specifics on how he would attract these businesses to Eastvale. Mr. Spears noted that working with the Council as a whole, attending events or trade shows to put the City's name out there, and make businesses aware that Eastvale is the fastest growing city and has the highest median income in Riverside County with money to spend.

Larry Oblea, a three year resident, provided an introduction of himself and responded to the questions by the City Council. He stated that he has many years of community service and municipal experience. He noted that he was currently a Planning Commissioner and member of the Economic Development Committee in Eastvale and familiar with the City's issues. He stated that he would completely read all reports and documents provided by City Staff and would keep in touch with the pulse of the city and community feedback. In order to ensure that Eastvale has the funds to not only maintain but provide the future needs for law enforcement, fire, and infrastructure maintenance, he would ensure the city develops a strong tax base by pushing for the right types of developments for the city. He believes that the most important challenges facing Eastvale are

maintaining strong economic base to keep services moving, uniting the community that appears to be divided by possibly reestablishing the CNUSD and JCSD boundaries, and limiting the amount of housing being built to prevent overcrowded schools. He restated that he was a current Planning Commissioner and member of the Economic Development Committee as well as attending Council Meetings and staying on top of current affairs.

Council Member Welch asked Mr. Oblea about a statement in his application regarding a group in Eastvale that is excluded from JCSD park services. Mr. Oblea noted that the group wasn't being excluded from services; however, they do not receive the notifications as they are outside the JCSD boundaries, leaving them feeling excluded. Council Member Welch also asked about another issue Mr. Oblea's cited in his application regarding his desire to "bring back credibility to the City Council". Mr. Oblea stated that he doesn't feel there is an issue with credibility of the Council. However, accusations made by a former Council Member as well as newspaper articles and social media commentary gave the impression that the Council was involved in wrongdoing. He would like to assure the community that the Council is not involved in any backdoor deals.

Mayor Bootsma asked Mr. Oblea how the City could limit housing if the developments currently in progress were approved by the County before Cityhood. Mr. Oblea stated that some areas currently zoned for commercial retail may request a zone change to residential and he would be opposed to that type of change.

Clint Lorimore, a resident since 2004, provided an introduction of himself and responded to the questions by the City Council. He stated that he maintains ties with elected officials in San Bernardino and Riverside Counties and has familiarity with local government as a result of past employment with the State Legislature. As a small business owner he understands the need for balanced budgets and saving money for a rainy day. He stated that he would do homework on any subject before the Council as well as review materials and do personal research. He stated that the Council should focus on bringing in retail developments to put sales tax dollars back into the City for law enforcement, fire, and infrastructure maintenance. He believes that the most important challenges facing Eastvale are bringing retail spaces, maintaining funds for the City's contract service providers, and providing restaurants and shopping options for citizens to live, work, and play in Eastvale rather than travel to another city for amenities. Mr. Lorimore stated that he has worked and maintains relationships with local elected officials that would help Eastvale get things accomplished. He has volunteered with Corona/Norco YMCA, SACK Anti-Bullying Program, and Rotary International.

Council Member Welch asked Mr. Lorimore to define his idea of "smart growth" referring to his application stating the importance of adopting plans geared toward smart growth. Mr. Lorimore replied that smart growth means having Eastvale

become a City where citizens can live, work, and play. To allow this the City needs infrastructure and developments in place that would provide good paying jobs, as well as amenities and restaurants for the community to congregate.

Raul Gutierrez, a resident of over 10 years, provided an introduction of himself and responded to the questions by the City Council. He stated his commitment to the community and cited all the organizations within and around the City that he participates in. He stated that his education, leadership experience, and strong work ethic would make him an asset to the City Council. He noted the importance of gathering as much information as possible from various groups, organizations, committees, and individuals prior to making a decision. He stated that bringing in businesses that create revenue, jobs and increase the tax base would ensure that Eastvale has the funds to not only maintain but provide the future needs for law enforcement, fire, and infrastructure maintenance. He also suggested partnering with the Chamber of Commerce and other organizations to attract companies that would make the tax base grow. Mr. Gutierrez believes that one of the most important challenges facing Eastvale is responsible growth, meaning that any development approved should benefit the residents by providing services and creating a tax base. Other challenges are traffic congestion as the City grows and making sure the City approves development for companies that will improve the quality of life for Eastvale residents. He stated that he has good problem solving skills, looks at issues, and collaborates well with others to find solutions that meet the common goal.

Robert Vandenheuvell, a resident since 2007, provided an introduction of himself and responded to the questions by the City Council. He stated that he has a broad range of experience including five years with the House Ways and Means Committee in Washington D.C. and currently serving on several Agriculture related Boards. He stated that he would make himself available to all who express opinions and use the Internet and social media to receive information from the community. He would ensure that Eastvale has the funds to not only maintain but provide the future needs for law enforcement, fire, and infrastructure maintenance by working to put together a strategy for balanced land use that would bring in a tax base, especially from commercial and industrial. Additionally, he would ensure that tax payer dollars are used wisely. Mr. Vandenheuvell believes that one of the most important challenges facing Eastvale is affording the resources for public services, ensuring Eastvale is a safe City. Another challenge is getting future development, including businesses and transportation flow in the City right, as it is the only opportunity for the initial build out. He also believes it is important to maintain property values by focusing on keeping the City beautiful and safe. He stated that he has more than 10 years of working in and around government and can pull together coalitions of support to get things accomplished. He has been involved with local dairy businesses and looks forward to volunteering with youth recreation in Eastvale.

Council Member Welch asked if Mr. Vandenheuvel knew what services the City provides to residents as opposed to other entities. Mr. Vandenheuvel stated that he was aware the City contracts with Police, Fire, and Trash and that it was important to always try to find savings wherever possible.

Anwer Khan, a resident for almost 3 years, provided an introduction of himself and responded to the questions by the City Council. He stated that he had dedicated his life to public service and was a government attorney and member of the largest law enforcement agency in the Nation. He stated that he would utilize the Public Information Officer (PIO), expand the Council's online presence by opening the City's website to public comment regarding current issues. Mr. Khan noted the importance of developing business spaces in Eastvale, including home based businesses, to bring up the sales tax revenue, allowing residents to live, work, and shop in the City. Mr. Khan believes the three most important challenges facing Eastvale are maintaining City revenue for public services, public safety, and losing residents that leave the City to work elsewhere. He noted that he has worked enforcing federal laws and regulations and has a deep understanding of state and local law and has a background in political science and public policy. He has recently been involved in Project Southbound, a joint operation of law enforcement agencies to apprehend gang members in Riverside County for prosecution.

Council Member Welch asked how Mr. Khan thought residents would receive his proposal for a 2-3% tax on the sale of new homes in Eastvale. Mr. Khan noted that developers would not like it and that it would not affect current residents and that residents would better receive it if they understood what the funds were for.

The City Council took a recess at 7:13 p.m

The City Council returned from the recess at 7:24 p.m.

#### 4.2 **Select and Appoint Council Member to Vacant Seat.**

Recommendation: Discuss and appoint an applicant to the City Council.

Council Member Link moved to appoint Joe Tessari to the Council. He noted that Mr. Tessari had experience on the Planning Commission that would be beneficial to getting up speed on Council business.

Council Member Welch stated that there was a wealth of experience and talented, qualified people in the group of candidates and recommended they stay involved and participate in City Council Meetings. He noted that he was inclined to go with someone that he has more knowledge of.

Mayor Bootsma noted that there were good candidates with good ideas. He noted the importance of future input and support from these residents to bring new



business and tax revenue to help with public safety for the City. He thanked the candidates for applying for the Council Seat.

Mayor Pro Tem Rush noted that the candidates were well qualified but unfortunately there was only one seat available. He encouraged those that did not receive the City Council appointment to apply for any future openings in the Planning Commission and other City Commissions. He thanked the candidates for their effort and their time.

Mayor Bootsma stated that residents could contact him directly to give comments, complaints, concerns, ideas, suggestions and input.

**Motion: Moved by Link, seconded by Bootsma to Appoint Joe Tessari to the City Council.**

**Motion carried 3-0-1 with Link, Welch, and Bootsma voting aye and Rush abstaining.**

City Clerk Jacobs administered the Oath of Office to Council Member Tessari.

Council Member Tessari thanked everyone for coming out and the Council Members for their consideration. He noted that he would have an open door policy.

Mayor Bootsma thanked everyone for attending and encouraged everyone to get involved and noted that complaints, criticisms, or suggestions were welcome by the Council and other City Representatives.

Council Member Welch noted that his seat would be open soon and encouraged candidates to pull papers for the election and wished everyone luck.

Mayor Bootsma noted that papers should be pulled and turned in for the three open seats in the upcoming election by August 13.

**5. ADJOURNMENT:**

There being no further business, the meeting was adjourned at 7:36 p.m.

*Submitted by Margo Wuence, Recording Secretary  
Reviewed and edited by Marc Donohue, City Clerk*