

**AGENDA  
SPECIAL MEETING OF THE EASTVALE  
COMMUNITY FOUNDATION BOARD**

**Monday, June 2, 2014**

**6:00 P.M.**

**City Hall, 12363 Limonite Ave. Suite 910, Eastvale CA 91752**

**1. CALL TO ORDER: 6:00 p.m.**

**2. ROLL CALL/PLEDGE OF ALLEGIANCE:**

Board Members: Rania Hamdy, Kelly Howell, Sharyn Link, Yvonne Ontiveros, Julie Reyes, Chris Riley, Jenniffer Rodriguez, Scott Rowe, Anu Saini, Jonathan Shardlow, and Ric Welch.

**3. PRESENTATIONS/ANNOUNCEMENTS:**

There are no Presentations/Announcements.

**4. PUBLIC COMMENT/CITIZEN PARTICIPATION:**

*This is the time when any member of the public may bring a matter to the attention of the Eastvale Community Foundation that is within the jurisdiction of the Board. The Ralph M. Brown act limits the Board Member's ability to respond to comments on non-agendized matters at the time such comments are made. Thus, your comments may be agendized for a future meeting. The Board Members may discuss or ask questions for clarification, if desired, at this time. Public comment is limited to two (2) minutes each with a maximum of six (6) minutes.*

**5. ADDITIONS/DELETIONS TO AGENDA**

**6. SPECIAL ORDERS FOR THE MEETING:**

**6.1 CDBG Grant.**

Recommendation: Review and approve grant applications.

**6.2 JCSD Partnership For Beer Garden At Community Events**

Recommendation: Receive verbal update from Executive Director Link and Board Member Welch.

**6.3 Impact 88 Foundation**

Recommendation: Receive verbal update from Executive Director Link.

**6.4 Schedule Of Reporting To City Council**

Recommendation: Determine basis on when to update the City Council.

## 6.5 Military Banner Program

Recommendation: Determine if Board has an interest in taking over the operation and administration of the City's Military Banner Program.

## 7. BOARD MEMBER COMMUNICATIONS:

*(Committee Reports, Agenda Items, Meeting Requests and Review etc.)*

*This is an opportunity for the Board Members to report on their activities, to bring a matter to the attention of the full Board and to request agenda items. Any matter that was considered during the public hearing portion is not appropriate for discussion in this section of the agenda. NO ACTION CAN BE TAKEN AT THIS TIME.*

## 8. ADJOURNMENT:

*In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the City of Eastvale. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting.*

### **POSTING STATEMENT:**

*I, Carol Jacobs, City Clerk or my designee, hereby certify that a true and correct, accurate copy of the foregoing agenda was posted on May 29, 2014, twenty-four (24) hours prior to the meeting per Government Code 54954.2.*

*12363 Limonite Ave. Suite 910, Eastvale, CA 91752*

*Rosa Parks Elementary School 13830 Whispering Hills Drive*

*Eastvale Library, Roosevelt High School, 7447 Scholar Way*

*City of Eastvale Website, [www.eastvaleca.gov](http://www.eastvaleca.gov)*



# Eastvale Community Foundation

## Meeting Agenda Staff Report

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MEETING DATE: JUNE 2, 2014

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### *1. CALL TO ORDER*



# Eastvale Community Foundation

## Meeting Agenda Staff Report

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MEETING DATE: JUNE 2, 2014

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### 2. *ROLL CALL*



# Eastvale Community Foundation

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MEETING DATE: JUNE 2, 2014

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### 3. *PRESENTATIONS/ANNOUNCEMENTS*

**There are no presentations.**



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### 4. *PUBLIC COMMENT/CITIZEN PARTICIPATION*



# Eastvale Community Foundation

Meeting Agenda

Staff Report

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**MEETING DATE: JUNE 2, 2014**

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**5. *ADDITIONS/DELETIONS TO AGENDA***



# City of Eastvale

## Eastvale Community Foundation Agenda

### Staff Report

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**MEETING DATE: JUNE 2, 2014**

**TO: BOARD MEMBERS**

**FROM: CAROL JACOBS, CITY MANAGER**

**SUBJECT: SCHEDULE OF REPORTING TO CITY COUNCIL**

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**RECOMMENDATION: DETERMINE BASIS ON WHEN TO UPDATE THE CITY COUNCIL**

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#### **BACKGROUND:**

The City of Eastvale created the Eastvale Community Foundation in 2011. The purpose of the Foundation is to support the City of Eastvale and its residents.

#### **DISCUSSION:**

The City Council is interested in what the Foundation is planning and their activities for the community. The Council requested that the Foundation report on a regular basis to the City Council. This can be accomplished either through a written report to the Council or verbally to the City Council at a Council meeting.

Staff would recommend either bi-monthly or quarterly.

#### **FISCAL IMPACT:**

None

#### **ATTACHMENTS:**

None





**City of Eastvale**  
**Eastvale Community Foundation Agenda**  
**Staff Report**

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**MEETING DATE: JUNE 2, 2014**

**TO: BOARD MEMBERS**

**FROM: CAROL JACOBS, CITY MANAGER**

**SUBJECT: MILITARY BANNER PROGRAM**

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**RECOMMENDATION: DETERMINE IF BOARD HAS AN INTEREST IN TAKING OVER THE OPERATION AND ADMINISTRATION OF THE CITY'S MILITARY BANNER PROGRAM**

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**BACKGROUND:**

The City of Eastvale created a Military Banner program in 2011. The purpose of the program is to honor residents who are currently serving in the military. The banner and the hardware to install the banner are financially supported by donations to the City.

The City Council has requested the Foundation Board consider taking over the administration, coordination, and implementation of the program.

**DISCUSSION:**

Currently, City staff manages the administrative aspect of the program by coordinating the applications and insuring the banners are created and installed. This process includes taking in applications (Attachment 1), tracking when the application comes in, working with the families to ensure photos are received and banners are proofed, coordinating with JCSD regarding installation, repair and removal after the time period is completed, and getting the banners back to family members.

The banners are installed and taken down in May and November of each year along Archibald Avenue. This program would not be possible without the support of the JCSD crews and contractors. City staff contacts the Parks Department to install and take down the banners, as well as when a banner gets damaged. These costs incurred by the City and the JCSD is not included in the cost of the program.



# City of Eastvale

## Eastvale Community Foundation Agenda Staff Report

During the latest wind storm, 7 banners were damaged, 5 banners were missing, and 6 banners needed repair out of 39 banners that were installed at the time. The City Council has directed staff to develop options for the program to address the wind issues with the banners. It is anticipated that staff will present an item for Council consideration at the June 11, 2014 meeting.

Staff believes there are several issues surrounding the program that could be improved to address the weather conditions in Eastvale. Possible solutions include: stronger hardware, smaller banners, stronger material used for the banners.

The Foundation has been a strong supporter of the program, and the Council is requesting that the Foundation discuss the program and determine if this program is something the Foundation would be willing to manage.

### **FISCAL IMPACT:**

None at this time.

### **ATTACHMENTS:**

Military Banner Application

Prepared by: Carol Jacobs, City Manager

## How do I participate in this program?



The City of Eastvale Military Banner program recognizes and honors Eastvale residents and immediate family members (spouse, parent, legal guardian, grandparent, child or siblings) that are serving on active duty in the United States Armed Forces. For the purpose of this program, "Active Duty" is defined as 12 months of continuous service.

To participate in the program, fill out the attached application and include a copy of your driver's license or a current utility bill showing the Eastvale address of the military serviceperson or his/her immediate family member. Quantity is limited to one (1) banner per serviceperson, installed for a 1-year period.

**The spelling of the name will be taken directly from this application.**

Once the application is approved, the City will create the banner. Banners will be installed twice a year (May and November) and will remain on display for 1 year.

Installation and removal of the banners are at the City's discretion.

Banners will be returned to the applicant upon removal if available.

## Sample Banners



Banners can be created with the serviceperson's portrait or without. Portraits should be of the serviceperson in uniform and applicants are responsible for supplying the picture. Each portrait will be scanned to meet the 1MB size requirements. If emailing the portrait, please ensure the file is a JPG or PNG format. All pictures will be returned.

### WAIVER:

*The City is not responsible for replacing banners that are stolen, damaged, or destroyed due to age, vandalism, or any acts of nature including high winds.*

\_\_\_\_\_ Initials

The program is subject to all terms and conditions of the City's Street Banner Program.



## Eastvale Military Banner Application

Please PRINT/TYPE the name of the serviceperson as it should appear on the banner and indicate the branch of service (no ranks please).

Name of Serviceperson: \_\_\_\_\_

Branch of Service: \_\_\_\_\_

End of Active Service Date (EAS): \_\_\_\_\_

Name of Applicant: \_\_\_\_\_

Relationship to Serviceperson: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Phone Number: \_\_\_\_\_  
\_\_\_\_\_

Email: \_\_\_\_\_

*I am a Eastvale resident or an immediate family member, and have included a copy of a driver's license or a current utility bill with this application: \_\_\_\_\_ Initials*

### RETURN FORM TO:

City of Eastvale  
Military Banner Program  
12363 Limonite Avenue, Suite 910  
Eastvale, CA 91752

## Support our Troops!

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The City of Eastvale Military Banner Program was created to recognize and honor Eastvale residents and their immediate family members who are serving our country in the United States Armed Forces.



The Eastvale Military Banner Program is funded completely by donations from local businesses, residents and supporters. Any donation amount is greatly appreciated.

Military Banners are printed when donations are made available. If you are interested in donating to Eastvale's Military Banner Program, please send your contribution to:

City of Eastvale  
Military Banner Program  
12363 Limonite Avenue, Suite 910  
Eastvale, CA 91752-3667



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Phone: (951) 361-0900 Ext. 415  
Fax: (951) 361-0888  
Email: [mnissen@eastvaleca.gov](mailto:mnissen@eastvaleca.gov)  
[www.EastvaleCA.gov](http://www.EastvaleCA.gov)

Updated: May 2014

## CITY OF EASTVALE MILITARY BANNER PROGRAM





# Eastvale Community Foundation

## Meeting Agenda Staff Report

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### 7. *BOARD MEMBER COMMUNICATIONS*



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### 8. *ADJOURNMENT*