



FOR IMMEDIATE RELEASE

May 2, 2024

Eastvale City Council Approves Updated General Plan

EASTVALE, CALIF. – On March 27, 2024 the Eastvale City Council officially approved a comprehensive update to the General Plan, better known as “Eastvale 2040.” The approval of the plan is a key step toward the city’s future development.

The plan was initially adopted in 2012 as a requirement of city incorporation and amongst financial challenges, but the city has since grown in population and is more financially stable. Eastvale 2040 is the city’s first true community-driven General Plan.

The recently adopted plan aims to bring residents, companies, and stakeholders together to realign Eastvale's long-term vision and key principles. It was developed using an inclusive public engagement process, resulting in a shared community vision.

There are many key items included in the plan, but a few highlights include:

- Activation of the Santa Ana Riverfront in Eastvale, particularly through the creation of a "Grand Park" in the city's southwest area.
- The establishment of a dynamic city center serving as a downtown area and a point of convergence that includes restaurants, shops, offices, business support services, parks, libraries, cultural centers, civic uses, and community areas.
- A "multimodal" plan that focuses on alternative modes of transportation that improve circulation and travel efficiency while reducing air pollution and noise.

The plan emphasizes how crucial it is to protect Eastvale’s distinct small-town charm while promoting long-term economic growth for the benefit of coming generations. It also creates the framework for fostering partnerships with community stakeholders to achieve the plan’s vision. Eastvale’s Community Development Director Gustavo Gonzalez, who spearheaded the project, said “Eastvale 2040 marks a significant milestone in our city's journey towards growth and community prosperity. With the approval and implementation of Eastvale 2040, we are not just envisioning a future for Eastvale, but actively shaping it.”

To learn more, please visit our Eastvale 2040 General Plan [webpage](#) or watch a [quick video](#) highlighting the plan.

###

About the City of Eastvale

The City of Eastvale was founded on October 1, 2010, as an independent local government agency, governed by a five-member, elected City Council. The City of Eastvale serves over 69,514 residents and encompasses 13.1 square-miles in western Riverside County. Eastvale is a young and dynamic community filled with economic opportunity, tremendous growth, and strong values.

Media Contact:

Marc A. Donohue | City Clerk/Communication Director
951.703.4421 | mdonohue@eastvaleca.gov

12363 Limonite Avenue | Suite 910 | Eastvale, CA 91752
951.361.0900 | eastvaleca.gov