

CITY OF EASTVALE

ADOPT A ROADWAY PROGRAM OVERVIEW

Overview: The City of Eastvale Adopt A Roadway Program encourages individuals, families, businesses, and organizations to be continuously involved in the beautification of the city. Eligible community members adopt either ½ or 1-mile street sections and are required to clean both sides of their roadway at least every two months.

Program Requirements:

- ❖ Adopting volunteers must choose to adopt and clean either a ½ mile stretch or a 1-mile stretch.
- ❖ Adopting volunteers can only adopt a 1-mile stretch so long as the sections are contiguous sections outlined in the eligibility map.
- ❖ Adopting volunteers are required to clean their roadway at least once every two months and are required to submit a clean-up report on the city of Eastvale’s website after each clean-up.
- ❖ Groups are required to clean both sides of their roadway.
- ❖ Adopting volunteers must regularly survey their roadway to ensure cleanliness. Any concerns must be reported to the City.
- ❖ Professional service individuals or entities, including, but not limited to realtors, elected, or appointed officials, that use their name as their brand are only allowed one ½ mile stretch of roadway.
- ❖ Adopting volunteers must follow all safety rules and guidelines.

Program Eligibility:

- ❖ Organizations, businesses, nonprofits, and individuals in the City of Eastvale are given the opportunity to adopt and maintain sections of Eastvale roadways.
- ❖ Volunteers must complete applications, waivers, and all applicable forms before participating.
- ❖ Volunteers must be a minimum age of 6 years old.

Safety Guidelines:

- ❖ Each volunteer must complete the City of Eastvale safety & liability waiver and release forms.
 - Waiver and release forms must be completed by each volunteer on a *yearly* basis.
 - Proof of liability insurance (separate endorsement) naming the City, its officers, and employees as additional insureds must be completed.
- ❖ Volunteers must work without City of Eastvale staff or supervision, and without traffic control.
- ❖ Volunteers are responsible for obeying all traffic laws.
- ❖ Volunteers are responsible for wearing lightweight, appropriate clothing, and closed-toed shoes.
- ❖ An adult volunteer or team leader is responsible for conducting a safety briefing for all volunteers before each cleanup.
 - Team leaders should read the “*Project Instructions and Safety Requirements*” document aloud before each cleanup event.
- ❖ Minors shall be accompanied by a minimum of 1 adult for every 3 minors at each clean-up event.
- ❖ Volunteers are not to touch or dispose of dead animals.
 - If volunteers come across an animal, they should call animal control at (951) 358-7387.

Dismissal from Program:

- ❖ An adopting volunteer will have two months after their initial approval to submit their waiver and release forms. If an adopting volunteer fails to submit their forms within the two-month period, the street will be open for adoption.
- ❖ If the designated group leader fails to submit a clean-up report within a two-month period, a

City employee will make every effort in contacting the adopting volunteer including phone calls, emails, and written letters. If another month passes without a clean-up report, the adopting volunteer will be released from the program and the road will be open for adoption.

Volunteer Recognition:

- ❖ Adopt A Roadway volunteers will receive recognition in a variety of ways such as:
 - Certificate of Adoption (one per group)
 - Certification of Recognition for each volunteer
 - Recognition at City Council Meeting after 1 year of service
 - Recognition signs placed after the completion of 2 clean-ups
 - Picture of volunteers under their sign put on the City website

Recognition Signs:

- ❖ Adopting volunteers must complete 2 clean-ups before a recognition sign can be placed.
- ❖ 2 recognition signs will be placed acknowledging the volunteer’s contribution to the beautification of the road.
- ❖ Individual participants can be recognized by their first and last name only.
- ❖ Organizations, businesses, and groups will be recognized by their official name.
- ❖ No logos, phone numbers, or websites will be allowed on recognition signs.
- ❖ Roadway signs cannot carry any message promoting or advocating any product, service, or political position, including, but not limited to candidates or initiatives.
- ❖ If an adopting volunteer is released from the program or does not wish to renew another year, the City will remove their sign and allow other interested parties to adopt the road.

Annual Renewal:

The annual renewal is an essential part of the program and ensures Adopt A Roadway participants continue to meet the eligibility requirements of the program. At the end of each year, a City employee will reach out to every adopting volunteer to ensure that they would like to remain in the program. If they would like to remain in the program, they will be asked to fill out new waivers. If a volunteer does not wish to remain in the program, they must tell the City so the street can be made available for other interested parties.

Cost of Program:

Currently, the Adopt A Roadway program is funded entirely by the City including the creation and installation of the signs, as well as the supplies provided to volunteers.

Cost of Signs & Installation:

Item	Vendor	Unit	Cost
24” x 24” sign	CAL FIRE Norco CC	1	\$70.00
		2	\$105.00

Cost of Supplies:

Item	Vendor	Price per unit	Number of Units	Total estimated cost
Pick up tool	Amazon	\$16.14	30	\$484.20
Trash bags – 39 gallon, drawstring, 35 count	Home Depot	\$9.00	5	\$45.00
Reflective vests	Amazon	\$4.57	60	\$274.20
Gloves	Home Depot	\$5-10	30	\$150-300
Pick up tool	Amazon	\$16.14	30	\$484.20
Trash bags – 39 gallon, drawstring, 35 count	Home Depot	\$9.00	5	\$45.00
Reflective vests	Amazon	\$4.57	60	\$274.20

Miscellaneous Information:

Sign & Installation Company:

Sign and installation companies will be determined by the City.

Implementation Schedule:

- ❖ Applications for Adopt A Roadway program will be accepted year-round.
- ❖ Signs will be installed after the adopting volunteer completes 2 clean-up events.
- ❖ Adopting volunteers will be given 2 months to complete their first clean-up.

Point of Contact:

The point of contact for the Adopt A Roadway Program will be designated by the City Manager: