

THURSDAY, FEBRUARY 20, 2020

1 PM – 3 PM

NO COST

# SELL MORE: 6 STEPS TO INFLUENCE YOUR CUSTOMERS TO BUY

SPONSORED BY THE CITY OF EASTVALE

Without someone selling something, there is NO business. Trying to sell something without training, concept or methodology can negatively impact relationships and sales success. Learn the 6-step process to not only increase your sales but gain customers for life.

Presented by Jeaneen Cockrell

After spending nearly 2 decades working in Sales and marketing for multi billion dollar companies, midsize organizations and startups, Jeaneen knows what truly drives customer behavior changes, successful product launches and Employee engagement. Currently a Vice President of Business Development at a fortune 500 company, her experience has been with Pepsi, Philip Morris, Aetna and Eli Lilly, just to name a few. Jeaneen also proudly served in the United States Air Force where she was stationed in the United Kingdom and holds a BS in Information Systems and an MBA from the University of Redlands.

**LOCATION: CITY OF EASTVALE**

**12363 LIMONITE AVE, EASTVALE, CALIFORNIA 91752**



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Limited slots available. This is a no cost workshop.

