

FOR IMMEDIATE RELEASE

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**The City of Eastvale Launches Grant Program to Support Local Shopping Centers with Innovative License Plate Recognition Cameras**

**EASTVALE, CALIF.** – The City of Eastvale has announced the establishment of a Shopping Center License Plate Recognition (LPR) Camera Grant Program designed to solve and reduce crime in qualifying shopping centers across the city. The City will reimburse grantees up to 25% of the first year’s costs incurred by the grantee for the installation of the LPRs. The LPR cameras are built by Flock Safety, a public safety technology company that helps neighborhoods, communities, and law enforcement work together to keep residents safe.

Flock Safety LPR cameras send a real-time alert to law enforcement when a stolen car or known wanted suspect from a state or national crime database is detected. They also send alerts if a vehicle associated with a missing person in an AMBER or Silver Alert is detected. The Flock Safety system helps law enforcement investigate crime by providing the objective evidence needed to clear cases.

Flock Safety LPR cameras capture license plates and vehicle characteristics, not people or faces. Each search requires justification, and the data is never sold or shared with third parties. The cameras are used to solve and reduce property and violent crime and are not intended for minor traffic or parking violations.

“With the Shopping Center License Plate Recognition Camera Grant Program, we’re giving law enforcement the tools they need to prevent crime and keep Eastvale safe. This program shows our commitment to using smart solutions to protect our community,” said Mayor Christian Dinco.

Flock Safety cameras are in use in more than 5,000 communities across the country, and the company works with over 3,000 police departments, including Riverside County Sheriff’s Department. Flock currently helps law enforcement solve 10% of reported crime in the nation and communities using Flock Safety LPR have reported crime reductions of up to 70%.

“At Flock Safety, we believe in building strong bonds between police departments and the citizens they pledge to protect, and we are proud to partner with the City of Eastvale to help them in the pursuit of public safety,” said Garrett Langley, CEO of Flock Safety.

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**How to Apply:**

An eligible shopping center may submit an application to the City of Eastvale's Economic Development Manager, Alexander Fung, via email at [economicdevelopment@eastvaleca.gov](mailto:economicdevelopment@eastvaleca.gov). A copy of the application can be found at <https://www.eastvaleca.gov/business/resources>. Any questions regarding the Program and the application process should be directed to Mr. Fung at [economicdevelopment@eastvaleca.gov](mailto:economicdevelopment@eastvaleca.gov).

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**About the City of Eastvale**

The City of Eastvale was founded on October 1, 2010, as an independent local government agency, governed by a five-member, elected City Council. The City of Eastvale serves over 69,514 residents and encompasses 13.1 square-miles in western Riverside County. Eastvale is a young and dynamic community filled with economic opportunity, tremendous growth, and strong values.

**Media Contact:**

Marc A. Donohue | City Clerk/Communication Director  
951.703.4421 | [mdonohue@eastvaleca.gov](mailto:mdonohue@eastvaleca.gov)

12363 Limonite Avenue | Suite 910 | Eastvale, CA 91752  
951.361.0900 | [eastvaleca.gov](http://eastvaleca.gov)