



**\*\*MEDIA ALERT\*\***  
**FOR IMMEDIATE RELEASE**

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**TAKE PART IN EASTVALE'S ROADWAY ADOPTION PROGRAM**

**EASTVALE, CA (November 9, 2016)** – Interested in giving back to your community? The City of Eastvale is seeking volunteers for the Roadway Adoption Program. The Roadway Adoption Program, adopted by Eastvale City Council on September 28<sup>th</sup>, allows organizations, businesses, churches and individuals to adopt local blocks of streets and keep them litter-free. The City of Eastvale has designated streets eligible for adoption. These adopted roadways are to be cleaned every two (2) months (6 times per year) to provide and maintain a healthy environment. This is a great way to give back to your community while enjoying the benefits of a cleaner street.

Eligibility for the program is as follows:

- ❖ Volunteer is a minimum age of 10 years old. Minors need to be accompanied by an adult during each clean up event.
- ❖ Community organizations, churches, school organizations or businesses throughout Eastvale are able to adopt a roadway.
- ❖ Volunteers must submit complete and signed applications, waivers, and all other applicable forms.
- ❖ Those interested in being involved in the community and committed to the beautification of Eastvale are encouraged to apply.



Applications are currently being accepted for implementation in January 2017. The adopting volunteer(s) must submit one application per adoption group. If a group is adopting the roadway, only one application is needed, though each member will need to submit individual waivers and acknowledgment sheets. Once approved, the adopting Volunteer(s) will be notified. After notification, the adopting Volunteer(s) has sixty (60) days to complete the first clean up. Recognition signs will be installed after the group completes two (2) clean up events.

Please refer to the City's website <http://www.eastvaleca.gov/i-want-to/know-about-the-roadway-adoption-program> for more information including Eligible Streets, Program Overview, Application Requirements, and all related forms.

**About the City of Eastvale**

*Eastvale, one of California's newest cities, incorporated on October 1, 2010. Roughly ten years prior,*



## City of Eastvale

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*Eastvale was a part of the world-famous Chino dairy area, home to thousands of dairy cattle and only a handful of residents. Today, Eastvale has an ever-growing population of 63,162 residents according to recent CA Department of Finance data. Roughly 90 percent of the city is developed and served by a variety of local and regional shopping centers. Eastvale residents are proud of their community and of incorporation as well as the chance to chart their own future as an independent city. Eastvale is a young and dynamic community in Western Riverside County filled with economic opportunity and strong values. The City Council values and encourages public participation in the governing process. For more information on the City of Eastvale, please visit: [www.eastvaleca.gov](http://www.eastvaleca.gov).*

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